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Rene's Bouquets For Brides



Synopsis

Exquisite photos of brand new haute couture, true fashion-forward cascading bridal bouquets in a large 12 x 12 format, 156 full color coffee table resource guide book. Twenty-five chapters of stunning large format photos and detailed close up images as well as selected how-to visuals showcase the bouquet styles from yesterday and today, all with a new twist. This must have selection sales tool addresses the major modeled bridal gown styles, showcasing which flowers and bouquet styles will offset the fashion best. This book is for brides, designers, bridal consultants, special events designers and others how want to be unique and different, yet in real-time taste and style.

Book Information

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Customer Reviews

Dutch born, California resident designer, presenter, Rene van Remes, AIFD is a world renowned, award-winning ambassador of the floral industry. Educated in floriculture at the prestigious Aalsmeer Floral Institute, he has led design shows and seminars throughout the US and Canada. His work has been featured in Better Homes & Garden, Sunset, and other publications as well as on Home & Garden TV. He is as founding trustee of Institute of Floral Art & Science and lives in San Diego, CA.

I bought this book after watching the Rose Parade and hearing that Rene van Rems was the person chosen to judge as the floral expert. The photographs were a feast for the eyes. Flowers are the

most beautiful condiment to any home but in this case they are artistically combined with amazing vision and wonderful little surprises for the lucky bride that has Rene van Rems doing their wedding. The narrative that accompanies the photographs are enlightening and include a well constructed how-to that shows some of the tricks of the trade in the florist world. Some of the bouquets are in the avant-garde range and you have to wonder who would actually order something like that. I would recommend this to brides to be as an idea book for selecting flowers and "a look" for their wedding bouquet that compliments their gown and also to florists for inspiration as well as practical how-tos.

Nice great - buy it if you want the most value for your money - not your run of the mill wedding book excellent photos and designer who is not a prima donna and loves what he does without showboating it to the public- I love Rene

When this book arrived I was disappointed because I expected it to give directions on how to make the bouquets. However I decided to return it and it was a very easy experience.

It's a great book... gives me all kinds of ideas... whoever Rene is, she's awesome. and the vendor sent it right away, and it was in very good condition.

I'm a floral designer the picture in this book are beautiful

Maybe a little too OUT THERE FOR PRACTICAL USE.

Photographs are excellent and the variety of flowers and styles is stunning. Only one suggestion for Spanish speaking florists or brides: hold your gut really tight before reading the last sentences in every page. Ridiculous translation!!!!

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